

The Family Conservancy

the
family
conservancySM



2022 Impact Update

Maximizing Kansas City's Greatest Opportunity | www.tfckc.org



Message from the CEO

Twenty twenty-two was what I would call a hybrid year. Most literally, we were still working both remotely and in person. And within our work, some things returned to “normal,” or as they had been pre-pandemic, while other areas were still in recovery mode and almost unrecognizable after the tumult of the past few years. Sometimes it was business as usual, but far more often we were reinventing, innovating and reimagining throughout 2022.

We participated in an 18-month community of practice hosted by the Ewing Muriel Kauffman Foundation focused on racial equity, diversity and inclusion; meanwhile creating a new position on our Executive Leadership Team to lead our equity work. Dr. Gino Taylor became our first vice president of People Culture and Equity in May 2022.

We officially rolled out our ECE Hub, which provides a membership model for easy access to the region’s most comprehensive collection of training and resources on an online portal for early education professionals — because we know that great teachers prepare children for success. We also know that early education programs’ margins are slimmer than ever. We enhanced our support to in-home child care providers with several new initiatives: we kicked off our family child care network project with the GreenLight Fund, and began providing start-up supports to in-home providers as well.

Not only did we begin renovations on our new bilingual mental health office – across from our main campus, in downtown Kansas City, Kansas – but the entire clinical team embarked on a strategic planning process to ensure we are well-positioned to meet the evolving and increasing needs of our community to improve emotional well-being and build resilience.

With your support, we accomplished so much more, and did not let up on the gas — or electric! — during this hybrid year, keeping our eyes focused ahead of us on our vision that all children grow up in thriving families and healthy communities and experience well-being throughout their lives.

Read on to hear how together, we are maximizing Kansas City’s greatest opportunity.

Sincerely,

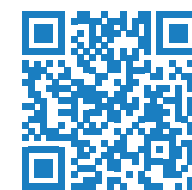
Paula Nitth



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Watch this short video to learn more about how you can help children reach their full potential.

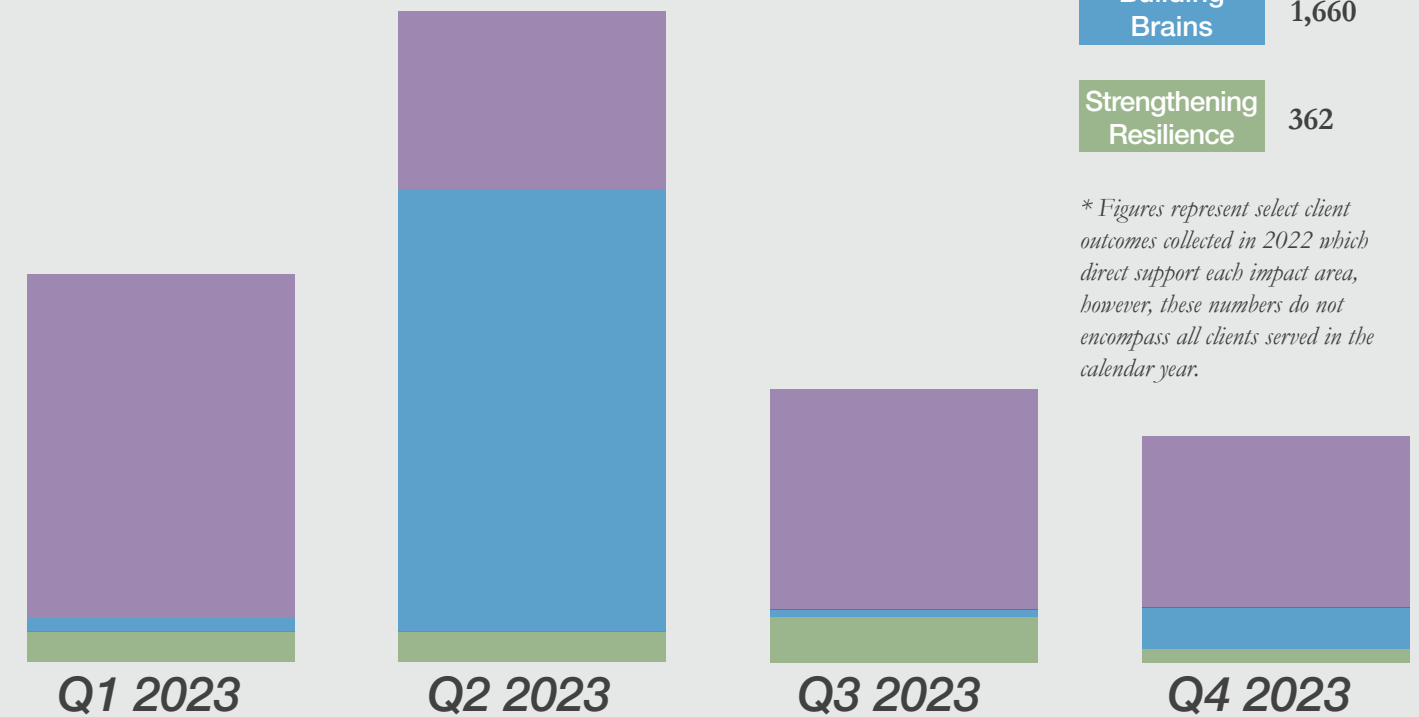


Our Impact

We equip caregivers to make the most of the time they spend with young children, because the first five years of life represent the most important period of human development.



2022 Combined Impact*



Empowering Families

Supporting families as their child's primary caregiver and educator.

- 562 families received scholarships that allowed them to access high-quality care.
- 242 families participated in intensive parent education programs.
- 104 new child care spaces were opened through start-up grants and consultation.

Building Brains

Increasing the quality of early care and education programs.

- 7,577 training sessions were completed by early care and education professionals.
- 785 providers and 2,427 children received regular classroom consultation to support social-emotional development and improve classroom functioning.
- 138 providers received monthly reimbursements for serving healthy foods to 1445 children.

Strengthening Resilience

Helping families develop resilience and heal from trauma.

- 291 families participated in training and consultation to better understand their child's social-emotional needs.
- 40 mothers completed a post-partum depression therapy program.
- 203 adults and 73 children received counseling.

2022 Summary

In 2022, TFC served 97,482 children and families. The story of the 2022 data clearly illustrates the families and early educators we serve are navigating the recovery phase of the COVID-19 pandemic. Families are seeking child care back at pre-pandemic levels. While early childhood staffing remains an ongoing challenge, early educators are seeking a returned focus to improving quality as demonstrated by TFC's increase in professional development engagements for early educators in 2022 – this was higher than ever before. In the early childhood setting, mental health support increased, as our mental health experts are once again able to enter the classroom and offer play therapy and social-emotional supports to our youngest clients. However, due to mental health staffing shortages across the sector, outpatient mental health clients served numbers are not yet back to pre-pandemic levels.

2022 in Review



Throughout the year, renovation of our new mental health service center at 434 Minnesota Ave have been in progress. This new location, conveniently located across the parking lot from our headquarters in downtown Kansas City, Kansas, will replace our existing office space at 5424 State Ave. — providing an upgraded facility for our therapists, case management, and support staff. We look forward to inviting you to a celebratory open house in 2023.



Throughout the pandemic, TFC organized on-site food distributions for Healthy Parents, Healthy Kids participants. While the pandemic-related federal funding that initially made this possible ended, TFC was able to work these costs into grant requests to continue this valuable service into 2023.

January

February

March

April



Our team of early education trainers and coaches have been discussing ways to streamline the professional development system for early care and education providers for several years. Throughout the spring and summer, the team worked diligently to bring realize that vision, and the Early Care and Education Hub (ECE Hub) launched in the fall of 2022. This new online portal offers early care and education professionals a single place where they can access the training and resources they need.

Dr. Gino Taylor, joined the team as our vice president of people, culture, and equity in May of 2022. Gino brings over 20 years of experience in vocational rehabilitation, change management, and performance improvement. His expertise in working with individuals living with disabilities, ASD, severe and persistent mental illness, and veterans have already proven to be great assets to our team. Gino's leadership and commitment to diversity will play a pivotal role in shaping our organization's culture and ensuring equity for all.



August

July

June

May

As the child care crisis continues, and with COVID relief funding set to expire, we were particularly thrilled to secure a \$2 million grant that will enable us to build on our existing work and implement innovative solutions to some of the most pressing challenges within the Wyandotte County child care system. With staffing issues continuing to hinder capacity and accessibility improvements, the additional funding will allow us to provide bonuses to teachers and expand our child care scholarships, ultimately benefiting 200 children.



As 2022 came to a close, we received more exciting news. With funding from GreenLight Kansas City, we are developing a staffed family child care network. Our team will provide start-up assistance, professional and business development, advocacy and leadership opportunities, and a sense of community for home-based child care providers. In-home child care represents an incredibly important piece of our child care system offering families flexibility that many centers do not offer and children the benefits of mixed-age groups.

September

October

November

December

Client Success

Early Intervention Puts Claire On Track for Success

At just over 12 months, Claire had severe gross motor, mobility and communication delays when she enrolled at a TFC partner program. As the coach assigned to Claire's classroom, TFC's Ayesha Usman was tasked with reviewing Claire's developmental screening, and assisting her teacher in developing strategies to address her delays. In early coaching sessions with Claire's teacher, Ayesha focused on strategies to address Claire's most significant delays. One of the first strategies was to introduce a supportive toy walker to help her learn to walk.

The whole team at the center rallied behind Claire. The assistant director quickly became a consistent presence in her school life and Claire instantly formed a close bond with him. When she would fall after a few steps, she would reach for him through teary eyes and he would soothe her. As Claire's attachment grew with her teacher and the assistant director, they soon learned that she would follow their voices.



They began to let her move with her walker down the hall, calling “where are you going Claire?” She would laugh and giggle and get more excited about walking. With consistent encouragement, Claire quickly reached important milestones. In a few short months, she was walking, making significant gains in gross motor abilities, and was able to participate in most of the classroom activities. As Claire advanced and began to catch up with her peers, the team worked with her on developing self-help skills — specifically eating her meals, brushing her teeth and going to the restroom with little assistance.

Claire quickly picked up the necessary skills and advanced to the toddler room. There, Ayesha worked with her teachers to plan activities that sparked her interests. For instance, after showing an interest in cars, her teacher began asking open-ended questions like, “What sounds is your car making?” and “What other toys can you find, and what sounds do they make?” The staff noticed improvements in her communication and questioning abilities every day.

Now, Claire is blossoming. Previously, Claire qualified for services through Infant Toddler Services, but her most recent developmental screening report demonstrated that she was functioning at the same skill level as her peers and would not qualify for services. Claire relates well with other children, picks and chooses her favorite activities and play centers, calls her peers by their names, and won't hesitate saying “bye” at the end of the day.

Social-emotional Support and Therapy Help Family Move Forward

Daniel was 4 years old when Tina first met him. Tina is a mental health consultant at TFC who visited Daniel's preschool to provide social-emotional support to students and training for teachers, directors, and parents. Daniel appeared interested in connecting with Tina, but seemed to struggle with getting close or asking for too much help.

Tina visited his classroom over a two-year period and observed Daniel expressing rage in various ways (outbursts, refusing to follow directions, and yelling or screaming in class). Though these behaviors did not happen often, in Daniel's final year of preschool he was sent home several times when his teachers were unable to calm his rage. Tina provided instruction and support to the teachers about co-regulation, and supported Daniel through the rage rather than sending him home.

With Tina's help, Daniel's teachers were able to connect with him and developed specific plans to help him work through his intense emotions. Daniel's rage and anxiety seemed specifically triggered by the back-and-forth visits he made between his caregivers each week. On the very last day of preschool, amidst lots of feelings of sadness and grief, Daniel was sent home early.

Amidst Daniel's mother and teacher's growing concerns, especially after the emotional way his final day of school ended, Tina was asked to help the family find counseling. Serendipitously, Tina splits her time at The Family Conservancy between early education classrooms and outpatient mental health therapy, and Tina was able to accept Daniel as a client.

Tina had recently participated in a child parent psychotherapy training, and chose to employ her new skills with Daniel and his mother. She was aware of the family's divorce history and Daniel's intense emotional triggers around separation. Tina started working with Daniel and his mother every other week. They spent time practicing breathing techniques, building a “feeling” vocabulary, and developing ways to cope. Tina spent time building attachment and processing the trauma at the center of Daniel's intense sadness, anxiety and rage.



Since Daniel started kindergarten, there have been no instances of rage at school. Though Daniel continues to struggle with anger at home occasionally, his mother reports that she has a better understanding of what is happening when he exhibits anger or has outbursts, and that things continue to improve. She is learning to invite Daniel to talk about his feelings, anticipate his feelings, and help him walk through managing big emotions with her instead of alone. She has grown in her confidence as a parent and has also healed some of her own emotional wounds in the process.

Daniel still has a hard time acknowledging his parents' divorce, but is working to process that trauma. Overall, Daniel has shown impressive improvement in his ability to seek support when upset, self-soothe at home, express his needs for connection, and to receive love from his parents differently.

Tina has seen Daniel and his mother grow so much, and the investment in the entire family's healing has improved significantly.

Family Finds Stability in New Home

The Carpentier Flores family moved to the United States from Peru in search of better job opportunities. Just after their transition, the pandemic hit, and job leads froze. With no family or friends in Kansas City, they were referred to The Family Conservancy, and TFC specialist, Virginia Trujillo. Virginia provided resources to help fill the gap until they were able to secure stable employment. Virginia and TFC supported them in supporting young Jacob's speech delays, and provided connections with other families and support systems in town.



Scan the QR code to the right to watch a short video highlighting their amazing story.

Stakeholders

The Partners Who Make this Possible

All of the amazing things outlined in this report are made possible by the generous support of donors, funders and supporters like you.

The following individuals and organizations made significant financial contributions in 2022.

- Albert C. Bean, Jr. Family Foundation Fund
- All in For Kansas Kids
- Ash Grove Charitable Foundation
- Blue Cross and Blue Shield of Kansas City
- BlueScope Foundation
- BOK Financial
- Carissa and Bill Keen Household
- Children's Services Fund of Jackson County
- City of Overland Park - ATF
- Clay County Children's Service Fund
- Clinical Reference Laboratory
- Coleman Family Foundation, Inc.
- Community America Credit Union
- Compass Minerals
- Covid-19 Relief and Recovery Fund
- Edward Fried
- Evergy
- Ewing Marion Kauffman Foundation
- Family of Eloise Brockschmidt
- Francis Family Foundation
- Governor's Grants Program
(Victims of Crime Act - VOCA)
- H & R Block Foundation
- Hall Family Foundation
- Hallmark Cards, Inc.
- Health Forward Foundation
- Holmes Murphy & Associates
- Ira and Florita M. Brady Foundation Fund
- Irven E. and NeVada P. Linscomb Foundation Fund

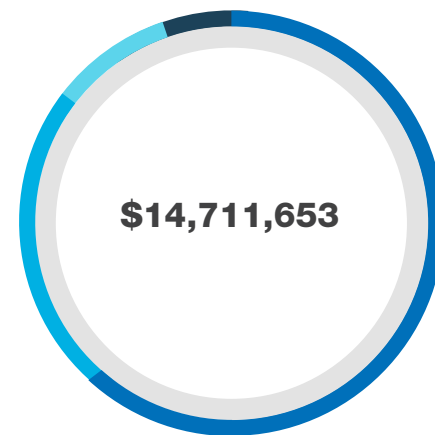
- J.E. Dunn Construction Co.
- Jackson County Community Mental Health Fund
- Jacob L. and Ella C. Loose Foundation
- Janel Frisch and Jeffrey Thimgan
- Jewish Heritage Foundation of GKC
- Kansas Children's Cabinet
- Kimbrough Bean Higgins and Ted Higgins
- Marisa and Charles Bryson
- Dr. Mark Box
- Menorah Heritage Foundation
- Montana Cahill Foundation
- Northland Community Fund
- Oppenstein Brothers Foundation
- PNC Foundation
- R.A. Long Foundation
- Ronald D Deffenbaugh Foundation
- Shumaker Family Foundation
- Stanley H Durwood Foundation
- Stinson LLP
- The Edward G. and Kathryn E. Mader Foundation
- UMB Bank
- Unified Government of Wyandotte County
- United Community Services of Johnson County - Alcohol Tax Fund
- United Way of Greater Kansas City
- United Way of Wyandotte County, Inc.
- William G McGowan Charitable Fund

2022 Financials

Revenue

Gov. Contracts	\$10,232,468	■
Grants	\$2,721,152	■
United Way	\$764,129	■
Contributions/Events	\$416,675	■
Investments / Misc.	\$138,493	■

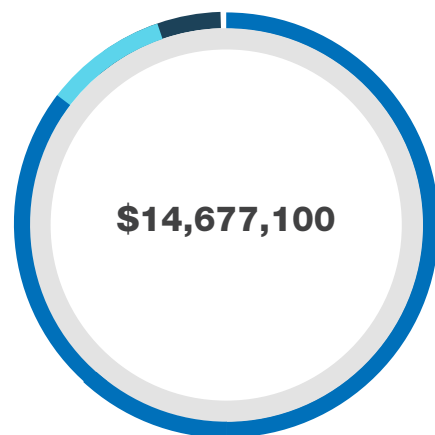
Total **\$14,711,653**



Expenses

Programs & Services	\$12,682,624	■
General & Admin.	\$1,340,639	■
Development	\$476,150	■
Comm. Awareness	\$177,687	■

Total **\$14,677,100**





2022 Impact Update

The Family Conservancy creates equitable opportunities for all children to thrive and experience wellbeing throughout their lives, because the first five years of life represent the most important period of human development.