

# TFC

**THE  
FAMILY  
CONSERVANCY**

**2023 EVENT  
SPONSORSHIPS**



**BREW FOR BOOKS**

April 26, 2023  
Boulevard Brewing Company

**BLUE CARPET EVENT**

October 13, 2023  
The Abbott

# ABOUT US

## KANSAS CITY'S GREATEST OPPORTUNITY

The Family Conservancy believes that every child can reach their full potential when we invest in them and those who care for them. The first five years of a child's life can determine emotional resilience, health outcomes, school readiness, and future career success.



### Improving Early Education

We provide training and coaching to support educators and expand the capacity of the early education workforce.

### Creating Resilient Communities

We provide mental health services to help children and adults develop resilience.

### Building Strong Families

We provide resources, referrals, and education that empower children and families to address their immediate needs.

## CONTACT US

JOCELYN MOURNING  
JMOURNING@TFCKC.ORG  
913.742.4144  
444 Minnesota Ave. Ste. 200  
Kansas City, KS 66101

**WWW.THEFAMILYCONSERVANCY.ORG**

 thefamilyconservancy

 thefamilyconservancy

 TheFamilyConservancy

**EIN: 44-0454800**

# Support Our Mission while Elevating your Brand



## BREW FOR BOOKS

Boulevard Beer. Waldo Pizza. Music. Giveaways. And the satisfaction of helping Kansas City's youngest children prepare for success in school and life. Brew for Books is a laid-back benefit to get books into the hands of kids under five.

Boulevard Brewing Company  
Wednesday, April 26, 2023  
6PM

Show your support by  
investing in one or both  
signature events!

## BLUE CARPET EVENT

This swanky cocktail party features the triumph of our clients overcoming the odds to be the best parent they can be - changing the trajectory of their family's future. Celebrate with us over delicious dinner and drinks, enjoy a one-of-a-kind auction, and put a bow on it with live music and dancing.

The Abbott  
Friday, October 13, 2023  
6:30 PM

TICKETS AND SPONSORSHIPS AVAILABLE:  
[WWW.THEFAMILYCONSERVANCY.ORG](http://WWW.THEFAMILYCONSERVANCY.ORG)

# Bundled Event Sponsorship Opportunities

Two signature events. Additional premium benefits.

## Platinum Sponsor

**\$20,000** (\$33,500 value)

- Royal Blue Presenting Sponsor at Blue Carpet Event annual gala (\$20,000 value)
- Smokestack Presenting Sponsor at Brew for Books spring fundraiser (\$2,500 value)
- Full-year advertising opportunities to donors and clients promoting your support of TFC's mission *plus* custom video featuring your organization as TFC's community partner (\$11,000 value)

## Gold Sponsor

**\$15,000** (\$22,500 value)

- True Blue Sponsor at Blue Carpet Event annual gala (\$15,000 value)
- Bourbon Barrel Sponsor at Brew for Books spring fundraiser (\$1,500 value)
- Full-year advertising opportunities to donors and clients promoting your support of TFC's mission (\$6,000 value)

## Silver Sponsor

**\$10,000** (\$15,000 value)

- Tiffany Blue Sponsor at Blue Carpet Event annual gala (\$10,000 value)
- Brewmaster Sponsor at Brew for Books spring fundraiser (\$1,000 value)
- Quarterly advertising opportunities to donors and clients promoting your support of TFC's mission (\$4,000 value)

## Bronze Sponsor

**\$7,000** (\$9,500 value)

- Cobalt Blue Sponsor at Blue Carpet Event annual gala (\$5,000 value)
- Smokestack Presenting Sponsor at Brew for Books spring fundraiser (\$2,500 value)
- Bi-annual advertising opportunities to donors and clients promoting your support of TFC's mission (\$2,000 value)

### Brew for Books Commitment Deadlines:

- \* For recognition on invitations:  
February 28, 2023
- \* For sponsor signage:  
April 1, 2023

### Blue Carpet Event Commitment Deadlines:

- \* For recognition on invitations:  
June 1, 2023
- \* For recognition in program:  
September 1, 2023



Purchase at [tfckc.org/BCE](https://tfckc.org/BCE)



**\$20,000**

*Royal Blue* 

3 VIP Tables (30 Blue Carpet reservations) \* VIP early entrance \* VIP signature cocktail  
\* Presenting Sponsor designation across newsletters, PR & social media \* Co-branded Blue Carpet Walk backdrop \* Tableside cocktail steward \* Private photoshoot at event \*  
Recognition by CEO during live program \* Full-color feature in The Independent \* Full-page, 4-color ad in program \* Logo featured on invitations, program, event website, social media, on-screen during event and post-event media \* Recognition in annual report

**\$15,000**

*True Blue* 

2 VIP Tables (20 Blue Carpet reservations) \* VIP early entrance \* Recognition by CEO during live program \* Half-page, 4-color ad in program \* Logo featured on invitations, program, event website, social media, and on-screen during event \* Recognition in annual report

**\$10,000**

*Tiffany Blue* 

1 VIP Table (10 Blue Carpet reservations) \* VIP early entrance \* Half-page, 2-color ad in program \* Logo featured on invitations, program, event website, social media, and on-screen during event \* Recognition in annual report

**\$5,000**

*Cobalt Blue* 

10 Blue Carpet reservations \* Name listing on invitations and program \* Sponsorship feature on social media \* Logo shown on-screen during event \* Recognition in annual report

**\$3,500**

*Cocktail Sponsor* 

6 Blue Carpet reservations \* Name listing on program \* Signage at two bars \* Sponsorship highlight on social media \* Logo shown on-screen during event

**\$3,000**

*Turquoise Blue* 

6 Blue Carpet reservations \* Name listing on program \* Sponsorship highlight on social media \* Logo shown on-screen during event

**\$2,000**

*Periwinkle Blue* 

4 Blue Carpet reservations \* Name listing on program \* Sponsorship mention on social media \* Logo shown on-screen during event



# BREW *for* BOOKS



Purchase at [tfckc.org/brew](http://tfckc.org/brew)



**\$5,000**

## TALK, READ, PLAY SIGNATURE SPONSOR

16 Brew for Books Tickets \* VIP early admission \* Exclusive branding on Save the Date \* "Brought to you by" language on invitation \* Feature on social media \* Company photo featured in The Independent \* Logo promotion on website \* Logo on screen and sponsor posters during event \* Opportunity to include merchandise in the "Pilsner Promo" giveaway \* Recognition in annual report



**\$2,500**

## SMOKESTACK

10 Brew for Books Tickets \* VIP early admission \* Presenting Sponsor designation across newsletters, PR & social media \* Opportunity to include merchandise in the "Pilsner Promo" giveaway \* Logo on screen and sponsor posters during event \* Feature on social media \* Logo on invitations \* Logo promotion on website



**\$1,500**

## BOURBON BARREL

6 Brew for Books Tickets \* Logo on screen and sponsor posters during event \* Feature on social media \* Logo on invitations \* Logo promotion on website



**\$500**

## HOME BREW

4 Brew for Books Tickets \* Company/name listing on screen during event \* Recognition on social media \* Company/name listing on website



**\$300**

## CRAFT BREW

4 Brew for Books Tickets \* Company/name listing on screen during event \* Company/name listing on website



**\$150**

## HOPS HELPER

2 Brew for Books Tickets \* Company/name listing on screen during event



# 2022 MAJOR SPONSORS



**DR. MARK BOX**



## 2023 Board of Directors

Nick Nash, Union Bank & Trust – Board Chair

Megan Elder, Bank of Labor – Vice Chair, Resource Development

Tony Jackson, SelectQuote – Vice Chair, Finance

Courtney Starnes, IPFS – Vice Chair, Board Development

Don Ash, Ret. Wyandotte County Sheriff – Vice Chair, Planning & Assessment

Angelia Ewing, Commerce Bank – Vice Chair, Head Start Oversight

Anna Krstulic, Stinson LLP – Secretary

Paula Neth – President and CEO

Chris Constant, Federal Reserve Bank of Kansas City

Ashley Daniels, Children's Mercy Hospital

Ericka Duker, T-Mobile

Jenny Fought (Audit Chair), Deloitte

Chris Hermreck, JE Dunn, Capital Partners, LLC

Larry Lerner, Retired Attorney

Brett Loxterman, BOK Financial

Ernesto Marquez, KPMG

Radell Oakman, Community Volunteer

Jacqueline Rodriguez, KCKS Public Schools

Raheema Sampson, Huhtamaki

Melvin Sarmiento, Bank Midwest

Pat Thelen, Ripple

Cami Walker, John Hancock Financial

Uma Wilson, UMB

Amy Wolf, Park University

## CONTACT US

JOCELYN MOURNING  
JMOURNING@TFCKC.ORG  
913.742.4144  
444 Minnesota Ave. Ste. 200  
Kansas City, KS 66101

*Helping Children and Families  
Achieve a Lifetime of Success*

**WWW.THEFAMILYCONSERVANCY.ORG**