

THE FAMILY
CONSERVANCY



2021 Event Sponsorships

BREW FOR BOOKS

April 15, 2021

BLUE CARPET EVENT

October 8, 2021

the
family
conservancySM



HAPPY, HEALTHY, EDUCATED KIDS

At The Family Conservancy, we empower Kansas City to raise happy, healthy, educated children. We're focused on supporting families, caregivers and teachers to help children thrive.

90% OF BRAIN GROWTH OCCURS BY AGE 5

Children who access high-quality child care and preschool programs score higher on achievement tests, and have better social skills and fewer behavioral problems throughout their lives. The 'boost' children get from quality early education and mental health support can last for years, and studies show low-income children benefit most.



OUR FOCUS

School Readiness

We promote kindergarten readiness of vulnerable children through Head Start services, early literacy initiatives and increasing access to high-quality early education.

Mental Health

We promote resilience of children and families through trauma counseling, play therapy and promoting healthy social and emotional development within KC's early learning programs.



Early Development

Recognizing the parent as a child's first, and most important, teacher, we teach parenting strategies and techniques that support early childhood development to provide the best start possible.

CONTACT US

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Kansas City, KS 66101
<https://www.thefamilyconservancy.org/>



-  facebook.com/thefamilyconservancy
-  @tfckc
-  thefamilyconservancy

Bundled Event Sponsorship Opportunities

Two signature events. Additional premium benefits.



Platinum Sponsor

\$20,000 (\$38,500 value)

- Royal Blue Presenting Sponsor at Blue Carpet Event annual gala (\$20,000 value)
- Smokestack Presenting Sponsor at Brew for Books spring fundraiser (\$2,500 value)
- Full-year advertising opportunities to donors and clients promoting your support of TFC's mission **plus** custom video featuring your organization as TFC's community partner (\$11,000 value)



Gold Sponsor

\$15,000 (\$22,500 value)

- True Blue Sponsor at Blue Carpet Event annual gala (\$15,000 value)
- Bourbon Barrel Sponsor at Brew for Books spring fundraiser (\$1,500 value)
- Full-year advertising opportunities to donors and clients promoting your support of TFC's mission (\$6,000 value)



Silver Sponsor

\$10,000 (\$15,000 value)

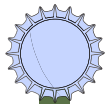
- Tiffany Blue Sponsor at Blue Carpet Event annual gala (\$10,000 value)
- Brewmaster Sponsor at Brew for Books spring fundraiser (\$1,000 value)
- Quarterly advertising opportunities to donors and clients promoting your support of TFC's mission (\$4,000 value)



A specialty curated beer selection. Giveaways. And the satisfaction of helping Kansas City's youngest children prepare for success in school and life. Brew for Books is a laid-back benefit to get books into the hands of kids living in poverty.

Thursday, April 15, 2021 at 6:00pm

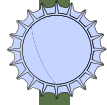
Sponsorship Opportunities



\$5,000

TALK, READ, PLAY SIGNATURE SPONSOR

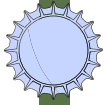
Specialty curated beer selection for 16 * VIP early admission * Exclusive branding on Save the Date * "Brought to you by" language on invitation * Feature on social media * Company photo featured in The Independent * Logo promotion on website * Logo on screen and sponsor posters during event * Opportunity to include merchandise in the "Pilsner Promo" giveaway * Recognition in annual report



\$2,500

SMOKESTACK

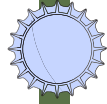
Specialty curated beer selection for 10 * VIP early admission * Presenting Sponsor designation across newsletters, PR & social media * Opportunity to include merchandise in the "Pilsner Promo" giveaway * Logo on screen and sponsor posters during event * Feature on social media * Logo on invitations * Logo promotion on website



\$2,000

IMPERIAL

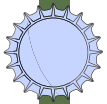
Specialty curated beer selection for 8 * VIP early admission* Logo on screen and sponsor posters during event * Feature on social media * Logo on invitations * Logo promotion on website



\$1,500

BOURBON BARREL

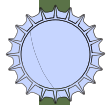
Specialty curated beer selection for 6 * Logo on screen and sponsor posters during event * Feature on social media * Logo on invitations * Logo promotion on website



\$500

HOME BREW

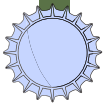
Specialty curated beer selection for 4 * Company/name listing on screen during event * Recognition on social media * Company/name listing on website



\$300

CRAFT BREW

Specialty curated beer selection for 4 * Company/name listing on screen during event * Company/name listing on website



\$150

HOPS HELPER

Specialty curated beer selection * Company/name listing on screen during event

BLUE CARPET EVENT

October 8, 2021 | Swanky Cocktail Party

BLUE CARPET

event FOR HAPPY, HEALTHY,
EDUCATED KIDS

Catered Hors d'oeuvres | Cocktails | One-of-a-Kind Auction

While we are unsure if the Blue Carpet Event will be live or virtual, we can assure you that the tenth annual Event will bring you a unique, one-of-a-kind auction, entertainment, and the incredible stories of our clients you've come to love. Please know as details confirm, adjustments may be made to sponsorship deliverables as appropriate. Whatever the format, this is your chance to help children thrive.

BLUE CARPET EVENT

October 8, 2021 | Swanky Cocktail Party

Sponsorship Opportunities

\$20,000

Royal Blue 

Catered hors d'oeuvres, cocktail recipe & ingredients for 30 guests * VIP early admission * Private virtual breakout room for guests * Presenting sponsor designation across newsletters, PR & social media * Silent auction admission * Recognition by CEO during live program * Full-color feature in The Independent * Logo featured on invitations, event website, social media, during program slide show and post-event media * Recognition in annual report

\$15,000

True Blue 

Catered hors d'oeuvres, cocktail recipe & ingredients for 20 guests * VIP early admission * Private virtual breakout room for guests * Silent auction admission * Recognition by CEO during live program * Logo featured on invitations, event website, social media and during program slide show * Recognition in annual report

\$10,000

Tiffany Blue 

Catered hors d'oeuvres, cocktail recipe & ingredients for 10 guests * VIP early admission * Private virtual breakout room for guests * Silent auction admission * Logo featured on invitations, event website, social media, and during program slide show * Recognition in annual report

\$5,000

Cobalt Blue 

Catered hors d'oeuvres, cocktail recipe & ingredients * Name listing on invitations * Sponsorship feature on social media * Logo shown during program slide show * Recognition in annual report

\$3,000

Tuquoise Blue 

Catered hors d'oeuvres, cocktail recipe & ingredients * Sponsorship highlight on social media * Logo shown during program slide show

\$2,000

Periwinkle Blue 

Catered hors d'oeuvres, cocktail recipe & ingredients * Sponsorship mention on social media * Logo shown during program slide show

Commitment Deadlines:

* For recognition on invitations: May 28, 2021

* For recognition in program: August 27, 2021

2020 Major Community Partners / Sponsors



DR. MARK BOX



Deloitte.

Huhtamaki



2021 Board of Directors

Nick Nash, Union Bank & Trust – Board Chair

Brian Dunn, J.E. Dunn Construction – Vice Chair, Finance

Courtney Starnes, TrueAccord – Vice Chair, Resource Development

Gary Henry, Community America Credit Union – Vice Chair, Planning/Assessment
– Vice Chair, Head Start Oversight

Eric Wilkinson, Kauffman Scholars – Vice Chair, Board Development

Angelia Ewing, Commerce Bank – Secretary

Paula Neth – President and CEO

Stephen Nixon, Clinical Reference Laboratory – Retiring Board Chair

Sara Anthony, Compass Minerals

Don Ash, Wyandotte County Sheriff

Ericka Duker, T-Mobile

Megan Elder, Bank of Labor

Jenny Faught, Deloitte

Tony Jackson, SelectQuote

Anna Krstulic, Stinson Leonard Street

Larry Lerner, Retired Attorney

Edgar Palacios, Latinx Education Collaborative

Maggie Ross, Waddell & Reed / Ivy Investments

Stephanie Sage, Sage Restoration

Raheema Sampson, Huhtamaki

Melvin Sarmiento, Sunflower Bank

Amanda Schulte, Johnson County Sheriff's Office

Pat Thelen, Ripple

Joe Valenciano, CoreFirst Bank & Trust

Cami Walker, John Hancock

Matt Webb, BOK Financial

Uma Wilson, UMB

Amy Wolf, Park University